



Support the Soupman

CORPORATE SPONSORSHIP KIT

Help us help the homeless!

Relieve the pain and suffering that the homeless experience daily, supply New England's homeless with the essential basics and dignity that comes with it.



THE VISIONARY | 50K

- 30-sec promo on radio affiliates
- Logo on ALL trucks
- Banner ad and link on website
- Logo and link on sponsor page
- Press release
- Featured blog post
- Featured ad in monthly newsletter
- Monthly custom social media ads (12)



THE ADVOCATE 25K

- Logo on ALL trucks
- Sidebar ad and link on website
- Logo and link on sponsor page
- Logo on t-shirts
- Press release
- Featured blog post
- Featured ad in monthly newsletter
- Monthly custom social media ads (6)



THE PARTNER 10K

- Logo on LOCAL truck
- Logo on t-shirts
- Footer ads and link on website
- Logo and link on sponsor page
- Press Release
- Featured blog post
- Featured ad in monthly newsletter
- Monthly custom social media ads (3)



Helping people help themselves!

SupportTheSoupman.org
info@supportthesoupman.org
508.456.1594

OUR FOLLOWERS ARE PASSIONATE

We have the BEST stories! Imagine what we can do if you let us tell yours! Get connected to a large population. More than 77% of the U.S. population has a profile on at least one social networking site. **It appears that a few of them are digging what we have to say.**

f 12k

 27k

in 27k

 31k

combined Support the Soupman staff accounts.

This is a unique opportunity to get in on the ground floor of **Support the Soupman**. Say goodbye to weak sponsor packages and hello to an aggressive soundboard that will get your message heard.

Our generous packages are sure to deliver measurable results. We achieve this by following one simple understanding - **your company has great things to say**. Our creative crew will accurately identify your corporate message and share your story with clarity. Whatever level you choose, we will develop an innovative way to scream your message to the world.

Choose your sponsor level, sign below, and let's make things happen!

☐ **VISIONARY** ☐ **ADVOCATE** ☐ **PARTNER**

Sponsor Signature

Date

Soupman Representative

Date



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